For European data protection professionals, the Certified Information Privacy Professional/Europe (CIPP/E®) is the preeminent professional credential and is part of a comprehensive, principles-based framework and knowledge base in data protection. The CIPP/E encompasses pan-European and national data protection laws, the European model for data protection, key data protection terminology, and practical concepts concerning the protection of personal data and cross-border data transfers.

European Data Protection: Law and Practice examines the territorial and material scope of the GDPR, legitimate processing criteria, information provision obligations, data subject rights, security of processing, accountability requirements, and supervision and enforcement. This second edition also includes updated information about GDPR enforcement actions, along with guidance – relative to GDPR regulations – from authorities and regulators, including the European Data Protection Board (EDPB).

Developed by the International Association of Privacy Professionals (IAPP), in association with data protection professionals, the CIPP/E is and continues to be the benchmark credential for European data protection and privacy. *European Data Protection: Law and Practice, Second Edition* is the principal reference for those working in this field, including data protection officers (DPOs) and CIPP/E candidates.

Global co-head of the Hogan Lovells Privacy and Cybersecurity practice, **Eduardo Ustaran** is widely recognised as one of the world's leading privacy and data protection lawyers and thought leaders. With over two decades of experience, Ustaran advises multinationals and governments around the world on the adoption of privacy and cybersecurity strategies and policies. Ustaran has been involved in the development of the EU data protection framework and was listed by *Politico* as the most prepared individual in its 'GDPR power matrix'. Ustaran is co-founder and editor of *Data Protection Leader*, a member of the panel of experts of DataGuidance, and a former member of the Board of Directors of the IAPP. He is the author of *The Future of Privacy* (DataGuidance, 2013) and co-author of *Data Protection: A Practical Guide to UK and EU Law* (OUP, 2018), *Beyond Data Protection* (Springer, 2013), *E-Privacy and Online Data Protection* (Tottel Publishing, 2007) and the *Law Society's Data Protection Handbook* (2004). Ustaran has lectured at the University of Cambridge on data protection as part of its Master of Bioscience Enterprise programme and regularly speaks at international conferences.

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Introduction

The global privacy and data protection community continues to look to Europe as its privacy regulation evolves and matures. Following the passage of the General Data Protection Regulation (GDPR, or 'Regulation') over a year ago, the European Union underwent a comprehensive transformation resulting in the most robust privacy and data protection regime in the world – increasingly serving as a reference worldwide. The GDPR came into being with the promise of unifying the regulatory patchwork landscape of the EU's 28 member states. It is, however, still in its infancy, and it is therefore premature to estimate its overall impact. Nevertheless, we are witnessing a number of significant developments such as the beginnings of cross-border enforcement.

As the largest data protection and privacy organisation in the world, the International Association of Privacy Professionals (IAPP), with more than 55,000 members as of this writing, remains one of the more eminent and trusted market leaders in the provision of robust tools and information products to help privacy professionals navigate what may seem at times like stormy seas. With this new edition of the established textbook, I am confident we have, once again, provided an unimpeachable resource, that will allow professionals – be they directly active in the data protection profession or not – at every level to adequately prepare and continually adjust for what the future of the privacy field may hold.

With Eduardo Ustaran, CIPP/E, at the helm, this team of data protection experts has compiled a tome that puts the GDPR in context, brings data protection law and regulation down to the practical level, and goes beyond a simple explanation of the law. While each organisation will find its own way to operationalise compliance, this textbook is a foundation upon which everyone can build.

As with any new law, it takes time for the respective authorities and regulators to provide adequate guidance to organisations with regard to their obligations. This second edition incorporates some of the guidance that has been forthcoming with the advent of GDPR, both from the EDPB – the European Data Protection Board – as well as from the member state authorities.

We hope, too, that this textbook is just the beginning of your journey through what the IAPP has to offer. From the publications on IAPP.org to the education available at our many conferences to the valuable networking and peer-to-peer intelligence-gathering that can be done at our hundreds of KnowledgeNet meetings around the globe, there is so much available to you as you build your data protection career. We hope you take advantage.

Ultimately, each reader of this textbook will take away something different. Each organisation has its own data protection challenges that are unique to its business plan or mission. I'm happy to say that we've created something here that is both accessible and truly useful.

Good luck as you embark upon your data protection work.

Paul Jordan
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International Association of Privacy Professionals